

Our show creates excellent exposure for your product. Public awareness is something we all wish to achieve. This event continues to grow and draw thousands of potential buyers.

Title Sponsor - \$20,000

Mejor Sponsor will receive:	Value
• Mentioned in all TV advertising coverage	\$3,000
• Name and Logo in national magazine advertising	\$2,000
• Mentioned in all radio advertising coverage	\$1,750
• Company Logo prominently displayed on all billboards	\$1,250
• Company banner displayed on two 60 X 120 beer tents	\$1,250
• Company banner displayed at main entrance	\$1,000
• Use of a 20 X 20 space for your product	\$675
• Logo printed in 30,000 flyers, all advertising and press releases pertaining to the event	\$750
• Stage announcements from four stages	\$750
• Company name and Logo in newspaper advertising	\$500
• Full page ad in Pocket Guide (30,000 printed)	\$335
• Company logo on the Sturgis website including links to your website	\$250
	Value \$ 13,719

Major Sponsorship Total \$5,000

Coin Sponsor will receive:	Value
• Company logo imprinted on 3,000 collector Sturgis beer tokens	\$2,000
• Mentioned in all radio advertising coverage	\$1,750
• Logo printed in 30,000 flyers, all advertising and press releases pertaining to the event	\$750
• Stage announcements from four stages	\$750
• Use of a 20 X 20 space for your product	\$675
• Company name and logo in newspaper advertising	\$500
• Full page ad in Pocket Guide (30,000 printed)	\$335
• Company logo on the Sturgis website including links to your website	\$300
	Value \$7,000

Coin Sponsorship Total \$1,000

Stage Sponsor will receive:	Value
• Company banner displayed on front of stage	\$1,250
• Company banner displayed in beer garden	\$750
• Stage announcements from four stages	\$750
• Use of a 20 X 20 space for your product	\$675
• Company logo on the Sturgis website including links to your website	\$300
• Half page ad in Pocket Guide (30,000 printed)	\$195
	Value \$3,020

Stage Sponsorship Total \$1,000

Beer Tent Sponsor will receive:	Value
• Company banner displayed on 4 sides of 60 X 120 beer tent	\$2,000
• Stage announcements from four stages	\$750
• Use of a 20 X 20 space inside tent	\$675
• Company logo on the Sturgis website including links to your website	\$300
• Half page ad in Pocket Guide (30,000 printed)	\$335
	Value \$4,060

Beer Tent Sponsorship Total \$1,500

VIP Tent Sponsor will receive:	Value
• Showcase your products	\$500
• Company banner displayed on outside of tent	\$500
• Pass out company literature at event	\$500
• Company logo on the Sturgis website including links to your website	\$300
• Two VIP parking passes	\$250
• Half page ad in Pocket Guide (30,000 printed)	\$195
	Value \$2,195

VIP Tent Sponsorship Total \$500

Check out other Excellent ways to advertise your business.
Don't miss these opportunities!

Street & Grounds Banners

• 31 X 96 Sturgis on the River banner that will be posted approximately one month before the event	
• Your company logo and name on a 21 X 24 banner below event banner	
• One banner to be given back to you after event	
• Banners will be posted on Locust St. by the Mississippi Valley Fair Grounds	
	1 Banner - \$250
	5 Banners - \$1,225
	10 Banners - \$2,000

Pocket Guide

• Full color pocket guide with details of Events, Bands, Races, etc. to be given away before and during event.	
Back Cover	\$650
Inside Front Cover	\$475
Inside Back Cover	\$475
Page Facing Cover	\$425
Full Page 3.5w X 5.5h	\$335
Half Page 3.5w X 2.5h	\$195

Sturgis Koozies

• Sturgis Mississippi River Motorcycle Rally on one side	
• Your Company Name and Logo on the other	
• 25 Koozies given back to your business for every 100 purchased	
• Minimum order 100 at \$1.00 each	

VIP Parking Passes - Good for Fri. & Sat. (Priceless)

• VIP Hospitality Tent	
• 2 Complimentary drinks each day	
• Complimentary appetizer's served Between 2 & 3 each day	
• Special Motorcycle parking area with your name or Company Logo that is yours to keep on your departure on Saturday	
• One (1) event T-shirt and hat	
	VIPSpot \$100

Website Advertising

• Company logo on Sturgis Website including link to your website	\$300
• Full page (3.5 x 5.5) ad in Pocket Guide	\$335
	Value \$635
	Sponsorship Total \$500